



## LSD Partner Statement

v1.1 May 2021

We are committed to our core values, which are freedom, openness, respect, courage, ownership and fun.

We work at living these values internally and this forms the foundation of our relationship with you. We believe that the relationships we build are for the long term and that means more to us than any short-term business, vendor or quarter-end incentive.

### **To our clients:**

We will strive to do the right thing for you. We will be open and honest and give you all the relevant information so that you can make the best decisions for your business.

### **To our vendors:**

Please understand our client statement, as that will inform how we interact. We will be open and transparent and honour commitments when we engage together. If there is any conflict of interest, we will at the first responsible moment disclose this so you can make the decision which is best for you.

### **To our channel partners:**

We never want to compete with you in any way at your client. Our relationship will be built on communication and mutual trust and seeks to create value for everyone.

We ask our people, clients and vendors, to please hold us accountable to everything we do, to engage openly and courageously as we make the world more OPEN.

Stefan Lesicnik  
Founder & CEO



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